



Financial Benefits:

Typical Company before and after using the EMC Model

Annual Company Sales = \$500M

Annual Profit of 10% = \$50M

	Typical Company	* Using EMC Model
Utilization	25%	75%
Number of Assets in Use	2500	2500
Total Inventory	10,000	3333
Idle Assets	7500	833
Total cost per year \$M **	10.0	3.33
Cost savings per year \$M	\$0	6.67
Profit \$M	\$50	\$50
		<u>+ 6.67</u>
		56.67
Increase		13.3% gain in profitability

** Benefits realized after 3-5 years*

*** Based on \$1000/year average cost per asset*